

Actors, objectives, context: A political economy framework of energy and climate policy applied to India, Indonesia, and Vietnam

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Abstract

Devising policies that facilitate a transition to low-carbon energy systems requires a close understanding of the country-specific political economy of energy and climate policy. We develop a generalized AOC ('Actors, Objectives, Context') political economy framework to inform and enable comparison of country-specific case studies of how economic structure, political institutions, and the political environment shape policy outcomes. Our actor-centered perspective is built on the assumption that those policies are implemented that best meet the objectives of actors with the greatest influence on policy decisions. Applying the framework in practice includes four basic steps: i) identifying the societal and political *actors* most relevant for the formulation, implementation and enforcement of energy and climate policies; ii) spelling out these actors' underlying *objectives*; iii) assessing the economic, institutional, discursive and environmental *context* which determines how certain objectives matter for certain societal actors; and iv) analyzing the dynamic *interactions* among these factors leading to aggregate policy outcomes. Context factors determine how societal actors influence political actors engaged in formal public policy formulation, implementation and enforcement, and how the dynamic interplay of different political actors' interests results in energy and climate policy outcomes. The framework can accommodate a wide range of theoretical perspectives. We illustrate how the framework enables conducting comparable energy and climate policy country case studies, using the example of coal use in India, Indonesia and Vietnam. Finally, we discuss how the framework can contribute to the identification of entry points that could bring about policy change.

Keywords: Political economy, policy design, climate and energy policy, coal, vested interests

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27 **1. Introduction**

28 The goal of reducing greenhouse gas emissions has been recognized on the international level,
29 for instance within the Paris Agreement of the United Nations Framework Convention on
30 Climate Change (1). The large majority of countries have stated their intention to contribute
31 to this target in the form of voluntary ‘Nationally Determined Contributions’ (NDCs) as well as
32 national climate change strategies and plans.

33 Nevertheless, in many countries we still observe substantial new investments in fossil fuel
34 based energy infrastructure, in particular coal-fired power plants. This development not only
35 contradicts climate change mitigation target, but also carries substantial social costs, e.g.
36 related to public health issues arising from local air pollution. Taking these costs appropriately
37 into account would make a transition to clean energy sources worthwhile for most countries
38 even from a purely national short-term perspective (2).

39 This paper is built around the hypotheses that policy makers frequently fail to adopt such ‘no-
40 regret’ options because political decisions on energy and climate policy are not exclusively
41 driven by considerations to improve overall well-being, but are also heavily influenced by
42 special interests. These include, inter alia, public demand for low energy prices, lobbying from
43 powerful interest groups, or the desire to create jobs and accelerate structural change. The
44 extent to which such political issues hinder the transition towards a clean energy system
45 crucially depends on the specific context, e.g. a country’s endowment with fossil fuels, its
46 potential for alternative energy sources, its industrial structure, public attitudes towards
47 climate change.

48 Continued investments in coal-fired power plants would lock in emissions and impede the
49 implementation of climate measures in the future, as this infrastructure has a life-time of
50 several decades. For instance, if all coal-fired power plants that are currently announced,
51 planned or under construction were actually built, the 2°C-target would likely be out of reach
52 (3). In order to devise strategies that prevent such developments and instead highlight
53 possible entry points for ambitious climate policies, it is useful to gain a better understanding
54 of why individual countries currently build up carbon-intensive energy systems. Despite
55 obvious benefits of climate change mitigation policies for the public good, particular interest
56 groups might lose from more ambitious climate policy. They might even have the power to
57 veto any reform that would change the status quo. In order to identify politically viable entry

58 points into ambitious climate policy, one needs to understand the underlying political
59 economy, i.e. how economic structure, political institutions and the political environment
60 shape policy outcomes. This paper contributes to the literature on conceptual frameworks to
61 combine different theories to analyze the political economy of energy and climate policy
62 formulation (4–8). This framework could in principle be applied to describe a broad range of
63 political economy issues. Due to its focus on structural variables and the interplay between
64 different actors, this framework is particularly well suited for the analysis of energy and
65 climate policy. It builds on the central assumption that policies reflect the objectives of those
66 actors that have the greatest influence in the decision-making process – very similar to
67 approaches modeling policy formulation as an interplay of demand from interest groups
68 which meets supply by policy makers (9,10).

69 We adopt the perspective that energy and climate policies emerge from a complex interplay
70 of a diverse set of actors, such as influential individuals, key ministries, industry groups, and
71 unions, voters, that have different objectives as well as different means for influencing policy-
72 making. This generic framework is not intended to explain or predict policy outcomes. Rather,
73 it acts as a tool to structure analyses of the political economy of energy and climate policy,
74 which may draw on a wide range of theoretical approaches, in a coherent manner. This
75 general structure is especially valuable to conduct comparative case study work.

76 The proposed framework includes three central elements: First, the societal as well as political
77 actors most relevant for the formulation, implementation and enforcement of energy and
78 climate policies. Second, these actors' underlying objectives. Third, the context in which policy
79 decisions are made. Empirically analyzing the interactions of these three elements reveals how
80 certain policy objectives matter for certain actors and how these actors can influence policy
81 formulation to achieve specific policy outcomes.

82 This paper proceeds as follows. Section 2 briefly reviews the literature on the political
83 economy of energy policy and places our contribution within this literature. Section 3 develops
84 the theoretical framework by discussing how to conceptualize key actors, their underlying
85 objectives as well as their influence on policy formulation and provides examples for each of
86 these three categories. Section 4 demonstrates how our framework can be applied to analyze
87 dynamics in three countries that currently plan expanding their coal firing capacities, namely
88 India, Indonesia, and Vietnam. Section 5 discusses how this descriptive framework can be

89 employed to identify politically feasible entry points for climate policies, with a focus on
90 policies to avoid coal expansion. Section 6 concludes.

91

92 **2. Literature Review**

93 The study of the political economy of policy formulation, implementation and enforcement is
94 firmly established in a range of policy fields, including, for example, trade (11) and
95 environmental policy (9,12,13). Public policy scholars have advanced and empirically tested a
96 range of theories of the policy process (14,15). These emphasize different factors, including
97 the role of the construction of interests and policy learning of key actor groups (16), policy
98 entrepreneurs (17) and institutional contexts (18). Gilens and Page (19) point out the differing
99 power of voter and interest groups in affecting policy outcomes, with economic elites and
100 organized business interest groups having higher influence than median income voters in the
101 US context.

102 Research on the political economy of climate and energy policy often builds on insights from
103 literature on the political economy of environmental policy developed in earlier decades. Oye
104 and Maxwell (10), for example, distinguished between ‘Stiglerian’ settings, in which the
105 beneficiaries of an environmental policy are well-organized and costs widely dispersed (thus
106 making policy adoption more likely), and ‘Olsonian’ settings, in which costs of regulation are
107 concentrated but benefits are dispersed (making policy adoption more difficult due to free-
108 riding problems in interest group formation). These considerations have also sparked a
109 substantial amount of work examining how special interests lobby to achieve favorable
110 regulation, e.g. by providing contributions for electoral campaigns (20).

111 Previous studies on the political economy of climate and energy policy focused on explaining
112 fossil energy system lock-in (21–23), and on the challenge of transitioning towards a low-
113 carbon energy system (24). These studies identified a combination of powerful rent-seeking
114 incumbent interest groups, technological infrastructures favoring fossil fuel use (such as grids
115 built around large-scale coal and gas power production), and regulatory regimes stabilizing
116 this configuration. Various studies have examined potential mechanisms by which transition
117 towards more sustainable energy systems might be politically feasible, including notions of
118 niche development of renewable technologies (25), polycentric governance approaches

119 emphasizing decentralized efforts at sustainability transition (26,27), and the role of building
120 'green' constituencies that would counteract the interest of incumbent veto players (28).
121 Concerning the latter, Meckling et al. (29) argue that it is essential to build up renewable
122 energy technology interest groups first, to enable more ambitious climate policy formation in
123 later stages. Pahle et al. (30) advance this line of research on climate policy sequencing by
124 suggesting a typology of barriers to climate policy stringency and options to relax these over
125 time. Hughes and Urpelainen (31) develop a political economy model that emphasizes public
126 opinion and special interests as drivers of economy-wide and sectoral policies.

127 In addition to research examining the strategic interplay of actors with diverse objectives in
128 specific institutional and technological settings, a more recent line of research is systematically
129 investigating a broader range of structural political economy factors by applying econometric
130 techniques on large cross-country samples (32–35). Other studies explore support for
131 different kinds of climate policy instruments (36), including the factors determining the
132 adoption and level of domestic carbon pricing in depth (37–39) or focus on carbon market
133 design (40,41) and revenue recycling (42,43).

134 Another recent line of research, which is closely related to our paper, synthesizes theoretical
135 and empirical insights on the political economy of climate and energy policy. Biber et al. (44)
136 review the literature and discuss a long list of political economy factors influencing energy and
137 climate policy. In a similar vein, Karapin (45) identifies a range of structural and process factors
138 in the literature, and applies these in a comprehensive comparative case study on California,
139 New York and the US federal level. However, neither proposes a generalized framework suited
140 for organizing political economy analysis of climate and energy policy, which is the aim of this
141 paper. Finally, a meta-theoretical framework to analyze the interplay between techno-
142 economic, socio-technical and political factors in energy system transitions is provided by
143 Cherp et al. (4).

144 The aforementioned studies provide a wide range of important insights into the political
145 economy of climate and energy policy, ranging from drivers of outcomes and structural
146 constraints on energy transitions to strategies that can relax these constraints, such as policy
147 sequencing. Our framework builds on this literature, and our contribution is to provide a
148 flexible, generally applicable framework for comparative case analysis that simultaneously
149 considers actors, objectives, and context as potential drivers of outcomes. We follow the

150 approach for building analytical frameworks outlined by Ostrom (46) to allow for a flexible
151 combination of different theories that consider individual sub-systems and more specific
152 causal effects that are relevant for the understanding of political processes. By aiming for
153 comprehensiveness we consciously trade off theoretical detail, but we consider this
154 particularly justified in view of a future research agenda that aims at developing systematic
155 comparative political economy of climate and energy policy including (comparative) case
156 studies, and large-n meta-analysis of case studies. Following the example of Ostrom (18,47)
157 and her broader research agenda aiming at stimulating case-study and experimental research,
158 theory development and comparative large-n analyses, we believe that a general framework
159 will be useful in establishing common terminology enabling later comparison and analysis of
160 specific studies. Another advantage of our framework is that it is in principle compatible with
161 a range of disciplinary approaches, including political science, social choice and neoclassical
162 welfare economics. We return to this point below, and develop the analytical framework
163 building on the literature next.

164

165 **3. The Analytical Framework**

166 The framework to analyze the political economy of energy and climate policy builds on three
167 central elements, namely (i) the relevant *actors*, (ii) their *objectives*, as well as (iii) the *context*
168 determining how a certain objective matters for each actor and how these actors can
169 influence policy formulation. Throughout the paper, we use the shorthand AOC ('Actors,
170 Objectives, Context') when referring to this framework.

171 This section first describes these elements in detail and then discusses how they can be linked
172 to describe policy formulation. We then discuss how our approach can incorporate a large
173 variety of perspectives on the political economy of energy and climate policy and finally
174 provide an outlook how analyses conducted along this framework can help to inform policy-
175 making.

176 *3.1. Actors, objectives, and context*

177 First, our AOC framework aims at identifying the most important *actors* that influence the
178 formulation of climate and energy policies. We divide this category into *societal actors* and
179 *political actors*. Societal actors include unions, industry associations, civil society organizations

180 and voters as well as international organizations and bi- and multilateral development banks.
181 Political actors include, among others, political parties, the parliament, key ministries,
182 regulatory agencies, and the president. While the behavior of political and societal actors is
183 embedded within a set of formal and informal institutions constituting a society's polity, we
184 suggest a strong focus on actors as a core unit of analysis because these are the driving forces
185 of policy change or continuity. Choosing actors as a key unit of analysis is also helpful to
186 facilitate empirical access to the field (e.g. via interviews, stakeholder analysis), and to
187 consider strategies available to different actor groups in policy advice.

188 Second, the AOC framework entails establishing a list of *objectives* which matter for these
189 actors. This perspective acknowledges that energy and climate policies are usually
190 implemented with multiple policy objectives in mind (48,49), and that objectives and their
191 prioritization differ across groups (50). The scientific literature has identified numerous trade-
192 offs and synergies of energy and climate policies with other policy objectives, including
193 economic costs and their distribution, industrial development, job creation, energy security
194 considerations, and ambient air quality. Hence, we assume that in general, each actor's stance
195 towards energy and climate policy may depend on their relative weighting of several (but not
196 necessarily all) of these policy objectives. For instance, environmental civil society
197 organizations may be most concerned about environmental issues, unions about employment
198 and wages, and the private sector about profits. Yet, each of these groups may also care about
199 other aspects more directly concerning other groups, such as distributional implications. We
200 assume that for societal actors, these objectives matter directly (societal objectives) and that
201 political actors are concerned about the interests of the societal actors they represent but
202 may also have additional idiosyncratic objectives, such as being reelected or increasing their
203 standing or power (political objectives). As an example, the ministry of the economy might be
204 most responsive to the demands of key industries, while the ministry of the environment
205 might be more amenable to lobbying by environmental NGOs. Which policies eventually are
206 implemented will be determined by the complex interplay of the interests of these political
207 actors mediated by political process dynamics. For the analysis, it is helpful to distinguish
208 between objectives that are directly affected by energy and climate policy, such as low energy
209 prices or security of supply, and those that relate in a more indirect fashion, such as
210 employment and structural economic change.

211 Third, our AOC framework examines the general *context* in which policymaking takes place. In
212 our formulation, context is a broad category including economic, environmental, institutional,
213 and discursive aspects. Economic factors include, for example, the level of development, the
214 economic structure (e.g. share of energy-intensive industries), or the energy resource
215 endowments (e.g. fossil or renewable energy resource-base) of a country. Formal and informal
216 domestic institutions structure both how societal groups interact with policy actors, and how
217 formal policy decisions are being taken (e.g. electoral system, constraints on lobbying) and
218 implemented. Beyond domestic institutions, the international embeddedness of a country
219 may also matter for domestic climate and energy policy formation in varying forms and
220 degrees (e.g. Paris Agreement, access to international financial markets). Discursive factors
221 include public opinion (e.g. the share of the population believing in global anthropogenic
222 climate change, political polarization, or the level of government support) or the governance
223 and behavior of media actors. Environmental factors include affectedness of a country or
224 more specific regions by local (e.g. air pollution) and global (e.g. climate change)
225 environmental problems.

226 Context matters in four ways. First, it specifies how specific policy objectives matter for
227 individual societal actors (10). For example, the way in which profits matter for utilities likely
228 depends on whether electricity generation is mainly carried out by private or state-owned
229 companies (i.e. organization of the power sector). Second, context determines the form and
230 degree in which societal actors have an influence on political actors (19). For example, the
231 extent to which organized lobby groups can influence policy decisions can be expected to
232 depend on the formal and informal forms of interest group representation, the prevailing level
233 of corruption, political ideologies and trust in government. Third, context matters for how
234 political objectives matter for individual political actors (51). For instance, decision makers
235 might be able to place higher importance on their personal influence in authoritarian regimes
236 compared to more democratic settings. Fourth, context structures the form and degree of
237 how these political actors can influence policy making, implementation and enforcement (52).
238 For example, parliament chambers and ministries likely have different powers in presidential
239 and parliamentary systems, and the power of political parties can be expected to differ
240 between proportional and majoritarian electoral systems.

241 In applying the AOC framework, carefully characterizing the dynamic relationships and power
242 structures determining political actors' objectives is important. These are shaped, first, by the
243 objectives of societal actors that can influence political actors inhabiting formal positions of
244 power in various ways (e.g. campaign financing, voting behavior). Second, distinct objectives
245 of political actors such as ministries aiming at increasing their political power need to be
246 accounted for as well. These also interact with the objective functions of other political actors
247 (such as the president) via bargaining and power struggles in the policy process.

248 Our analytical AOC framework is based on the idea that decision makers can choose from a
249 given set of policy packages. We presume that those policies will be implemented that best
250 meet the objectives of those actors that have the most pronounced influence on policy
251 formulation, implementation and enforcement, either directly in their role as political actors,
252 or indirectly, in the role of societal actors that can influence political actors. National as well
253 as international context variables shape both the formation of objectives of actor groups, as
254 well as the broader economic, institutional and discursive context in which they aim to
255 advance them. In this sense the AOC framework is based on the view that policies are supplied
256 by decision makers to fulfill a demand by certain interest groups, in line with the seminal
257 contributions by Stigler (53), Oye and Maxwell (10) and Keohane et al. (9) that pioneered the
258 political economy of environmental policy. Note that even though the analogy of supply and
259 demand is helpful to illustrate that actors who are affected by certain policies have an interest
260 to influence their implementation and enforcement, some qualifications are due. First, there
261 might well be a certain degree of entanglement between private and public interests (54,55).
262 Second, political decision-making does not take place on perfectly competitive markets with
263 atomistic actors. Rather, certain actors might have the power to influence the supply and
264 demand curves in their favor.

265 We do not presuppose a particular mechanism of how actors' interests are aggregated into
266 policy outcomes in the policy process, as these will vary by context and are to be determined
267 in empirical-descriptive studies. Due to this general structure our AOC framework can
268 accommodate a large variety of empirical settings and theoretical perspectives. These range
269 from developing to developed countries, and from well-governed cases that achieve
270 outcomes which in the welfare economic perspective can be considered to be close to the
271 social optimum, to clientilistic regimes and interest-group based explanations of public policy

272 in which policies are adopted to serve a narrow political and economic elite. The AOC
273 framework does not assume rational policy design in the sense of an optimization procedure.
274 It is applicable both in contexts where policies are implemented to predominantly serve the
275 interests of those actors that have disproportional influence on policy-making, or in settings
276 where the interests of majority (and minority) voter groups are shaping policy adoption. Thus,
277 the AOC framework enables transparent comparison of normative social welfare perspectives
278 on policy formulation with positive analyses focusing on interest group influence on policy
279 formulation. It also enables policy analysis in a welfare theoretic perspective of political
280 economy constraints (30).

281 Table 1 provides some examples of potential societal and political actors, as well as potential
282 environmental, socio-economic and strategic objectives relevant for climate and energy policy
283 formulation. It also displays a number of factors that might matter for the techno-economic,
284 institutional, discursive, and environmental context. This list is far from being comprehensive.
285 Instead, each individual country and policy package will require carefully examining which
286 actors, objectives and context factors are relevant in a particular case.

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<p>Societal Objectives</p> <p>Environmental Climate change mitigation Local air quality</p> <p>Socio-economic Economic costs and efficiency Employment and wages Diversifying the economy, structural change Poverty alleviation Social inclusion Health Distribution Public revenues and investments Profits</p> <p>Strategic Technology transfer Energy security, energy sovereignty</p>	<p>Societal Actors Voter groups Unions Energy-intensive industries Utilities Resource owners Financial institutions Industry associations Researchers, academia Multi-national corporations, investors Civil society (e.g. NGOs, religious groups, local citizens) International NGOs</p>
<p>Political Objectives Reelection Increasing influence and political power International standing</p>	<p>Political Actors Influential individuals (e.g. president) Key ministries and agencies (across different governance levels) Political parties (e.g. via parliament) Regulators, implementing agencies</p>
<p>Context</p>	
<p>Techno-Economic Economic situation (GDP, business cycle, fiscal deficit, population density, inequality...) Fossil fuel endowments, dependence on fossil imports/exports (Global) market developments for fossil fuels and renewable technologies RE potential Grid infrastructure and existing generation capacities Industrial structure (e.g. share of manufacturing and energy-intensive industries)</p> <p>Institutional Organization of the power sector Representation of interest-groups Political and judicial system (e.g. democracy, parliamentary vs. presidential, electoral system) Government capacity International agreements (climate, trade, investment, technology)</p> <p>Discursive Political events (champions for green policies, media attention, framing, socio-environmental conflicts, COP or similar event in country under consideration) Ideational factors (climate change knowledge, right-left polarization, international diffusion of ideas) Trust in government</p> <p>Environmental Vulnerability to climate change Focusing events (climate-related impacts, Smog episodes, power cuts)</p>	

292 3.2. Combining the elements of the AOC framework

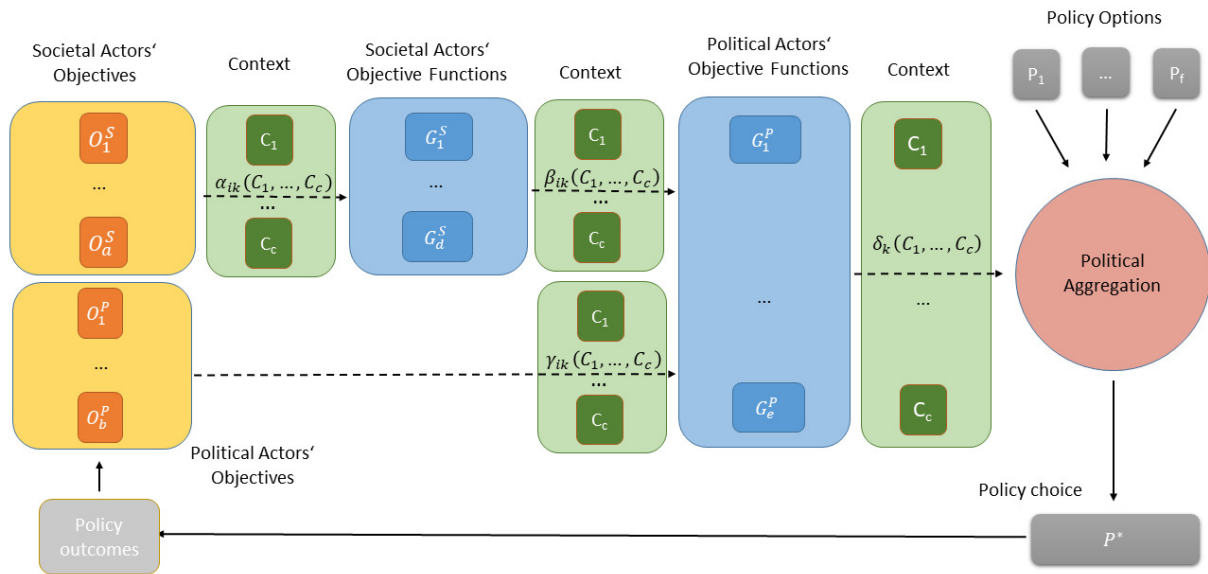
293 The interactions between actors, objectives and context are depicted in Figure 1. Let there be
294 a number of a relevant *policy objectives* that matter for *societal and political actors*, denoted
295 by O_1^S to O_a^S and O_1^P to O_b^P , respectively. The *context factors* are labeled C_1 to C_c . The weights
296 α_{ik} , state the importance of policy objective k for societal actor i . In a similar vein, we regard
297 each political actor to have two sets of objectives: first, idiosyncratic objectives, such as
298 ensuring reelection or increasing influence, where the weight political actor i puts on objective
299 k is given by β_{ik} . Second, we regard societal actors as influencing political actors, such that the
300 importance societal actor k has for political actor i is given by weight γ_{ik} (if an objective or
301 societal actor is not relevant for a certain political actor, the respective weight is zero). Finally,
302 let us denote the degree to which political actor k , via the policy process, influences policy
303 outcomes, implementation and enforcement by δ_k . We assume that all weights α_{ik} , β_{ik} , γ_{ik}
304 and δ_k are determined by the context factors C_1 to C_c .

305 We denote the set of f possible policies (in the sense of policy packages that combine different
306 instruments, such as taxes, subsidies, performance standards, transfer payments) that can be
307 implemented by P_1 to P_f . Each policy will result in a specific outcome vector, over time, for
308 each of the objectives of societal and political actors, i.e. O^S and O^P . Then, the *policy package*
309 that yields the maximum political support at a given point in time will be chosen, implemented
310 and enforced because it best meets the objectives of those actors that have the most influence
311 on policy formulation.

312 The key aspects of this approach are summarized in Table 2. This approach can be regarded
313 as an analogy to the comparative static approach in economic theory that describes how an
314 equilibrium between supply and demand (in our case for policies) arises and allows an
315 assessment of how this equilibrium would dynamically change as a result of changes in certain
316 parameters of the system. A mathematical formulation of the AOC framework is sketched in
317 the Appendix.

318

319 Figure 1: Graphical representation of the AOC framework



320

321

322 This approach can also be conceptualized to study the dynamic aspects of policy change and
 323 inertia due to resistance of powerful interest groups to change, creating path dependence and
 324 lock-in of fossil infrastructures. This can be achieved by including future outcomes in the list
 325 of societal and political actors' objectives in conjunction with how they form expectations on
 326 future developments. For instance, certain actors might strive for short term objectives (such
 327 as influencing public opinion or changing the institutional environment), which do not directly
 328 meet their immediate priority objectives (such as profits or political power), but facilitate their
 329 achievement in the future.

330

331 Table 2: Key elements of the AOC framework

Framework Element	Notation
Societal actors' objectives	$O_1^S \dots O_a^S$
Political actors' objectives	$O_1^P \dots O_a^P$
Context factors	$C_1 \dots C_c$
Importance of objective k for societal actors i	α_{ik}
Influence of societal actor i on political actor k	β_{ik}
Weight of political objectives for political actors	γ_{ik}
Power of political actor k	δ_k
Policy packages	$P_1 \dots P_e$

332

333 *3.3 Integrating multiple perspectives*

334 This approach does not need to presume any specific mechanism of how actors' objective
335 functions are aggregated in the policy process. Instead, it simply states that different actors
336 have different objectives and that these actors' interests influence policy formulation in a
337 predictable way, taking relevant context factors into account. Hence, the AOC framework can
338 accommodate different theoretical perspectives (including combinations of these) and
339 empirical settings of how policy decisions are actually taken, as summarized in Table 3.

340 A number of studies (50,56) aim at empirically mapping and analyzing societal actors' multiple
341 and differing objectives in climate and energy policy. Some recent contributions examine how
342 material and techno-economic characteristics of energy generation and distribution, which
343 can be in our framework be understood as context factors, affect political power relations
344 (7,57,58). Approaches describing the historical evolution of institutions (59) can help to shed
345 light on the question of which context factors determine the influence of different societal
346 actors on political actors, and the influence of these political actors on the policy process. This
347 could contribute towards better understanding political power from the perspective of co-
348 evolving technologies and political institutions (25). The literature on the formation of social
349 preferences can provide important insights to assess which objectives matter in which way for
350 which actors. In this regard, it has been pointed out that attitudes towards climate change
351 depend on several socio-political factors (60); for instance, individuals' positions are highly
352 dependent on political orientation rather than knowledge of scientific facts (61).

353 Actor-focused approaches such as public choice theory (52,62) can be drawn upon to assess
354 the role of voters and voter groups as the most important societal actors as well as their main
355 objectives. The political system (e.g. presidential or parliamentary democracy) then
356 determines how exactly their voting behavior matters for political actors. Theories of lobbying
357 can be employed to represent the influence of powerful vested interests (22,63). Lobbying can
358 be represented by either accounting for firms' financial contributions in the objective
359 functions of political actors (i.e., firms will contribute the more the better their demands are
360 fulfilled), or including the strategic provision of information by firms in a way that induces
361 policy makers to adopt regulations that are beneficial for those firms. In a similar vein, theories
362 of corruption can further the understanding of how societal actors can exert illicit influence

363 on political actors, and hence policy formulation, implementation and enforcement to
364 advance their objectives (38,64).

365 A large strand of literature has highlighted that in the absence of credible commitment
366 devices, long-term energy and climate policies might be subject to time-inconsistency (65).
367 That is, regulators may have an incentive to deviate from previously announced targets, which
368 creates incentives for firms to strategically respond, for instance by under-investment in clean
369 energy technologies (66).

370 Recent contributions on policy sequencing could help to shed light on the question of which
371 instruments policy makers may employ in which order to ease political resistance from
372 potential losers and to create winning coalitions that support the introduction of certain
373 policies (29,67). For instance, it has been argued that even though carbon prices would be
374 reasonable from an economic point of view, it might be impossible to implement them right
375 away, i.e. without an initial phase-in period of performance standards of renewable support
376 schemes.

377 Finally, in order to describe how certain policies impact on different policy objectives, the
378 literature on costs and benefits of different energy and climate policies (68), their
379 distributional implications (69) and potential co-benefits, such as local air quality (70), will
380 provide useful tools for analysis requiring context-specific application.

381 Our AOC framework does not constitute an alternative to these theories. Instead, it provides
382 a convenient way to combine a large variety of perspectives focusing on different actor
383 groups, objectives and policy aggregation functions, and interplay among them in a flexible
384 way.

385

386 Table 3: Illustrative overview of how different dimensions of political economy can be represented in the AOC framework.

Dimension considered	Examples for related Literature	Integration in Framework	
Actors' objectives	Joas et al. (50), Leipprand and Flachsland (56)	Societal and political actors' objectives.	$O^s_1 \dots O^s_a$ $O^p_1 \dots O^p_a$
Material and techno-economic characteristics	Balmaceda (57), Burke and Stephens (7), Malm (58)	Context factors.	$C_1 \dots C_c$
Institutions and power structures	Lockwood et al. (59), Geels et al. (25)	Context factors.	$C_1 \dots C_c$
Social Norms and Behaviour	Kahan (61), Jakob et al. (71)	Weight of individual objectives for societal actors.	α
Public choice, voting	Cremer et al. (52), Habla and Roeder (62)	Political Actors' objectives. Weight of political objectives and influence of societal actors on political actors	$O^p_1 \dots O^p_b$, β, γ
Lobbying, vested interests	Moe (22), Aidt (63)	Weight of political objectives and influence of societal actors on political actors. Relative power of different political actors	β, γ , δ
Corruption	Fredriksson and Svensson (64), Rafaty (38)	Societal Actors' Objectives. Weight of political objectives and influence of societal actors on political actors.	$O^s_1 \dots O^s_a$, β, γ
Time-inconsistency	Kalkuhl et al. (65), Brunner et al. (66)	Context factors.	$C_1 \dots C_c$
Sequencing	Meckling et al. (29), Pahle et al. (67)	Policy Packages.	$P_1 \dots P_e$
Policy outcomes	Goulder and Parry (68), Dorband et al. (69), Nemet et al. (70)	Societal and political actors' objectives.	$O^s_1 \dots O^s_a$

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388 **3.4. Understanding policy change**

389 How can policy change be depicted in this framework? Three different channels why policy

390 makers may change policies over time are conceivable. First, the context factors C_1 to C_c ,

391 determining how (a) either individual objectives matter for the relevant societal and political

392 actors, (b) how societal actors' interests influence political actors, or (c) how these political

393 actors' interests are reflected in policy formulation, implementation and enforcement may

394 change. This may, for instance, come about due to rising incomes, structural economic change,

395 changing beliefs regarding climate change initiated by policy entrepreneurs, focusing events

396 such as extreme weather events or, smog episodes, as well as institutional reforms that may

397 strengthen or weaken the power of certain key policy actors such as ministries. Under

398 changing circumstances, actors might change their preferences over objectives. Second, the
399 feasible combinations of O^S_1, \dots, O^S_a and O^P_1, \dots, O^P_b that can be achieved as a result of policy
400 choice might change. This could happen, for instance, as a result of cost reductions for low
401 carbon energy sources due to technological progress, additional funding options from
402 international climate finance, or changing political leadership. Third, learning and new ideas
403 about policy options can expand the space of available policy packages to attain different
404 possible combinations of $O^S_1 \dots O^S_a$ and O^P_1, \dots, O^P_b .

405

406 **4. Applying the framework to countries ramping up coal use**

407 Despite the need to phase out coal use (without CCS) globally by 2050 to achieve
408 internationally agreed climate targets (72) and the rapidly declining costs of clean energy
409 sources, many countries still witness substantial coal investments. In this section we
410 demonstrate the application of our AOC framework to the political economy of energy and
411 climate policies in India, Indonesia and Vietnam.

412 Many individual case studies highlight the importance of politics for energy transitions (see
413 e.g. Baker et al. (73) for the case of South Africa and Dubash (74) for India). The country-
414 specific literature has identified political economy forces behind maintaining and growing coal
415 markets as the main barrier to renewable energy in India and Indonesia (75). For Vietnam,
416 vested interests and close ties between SOEs and ruling elites have been highlighted to
417 undermine the countries' energy- and sustainability strategies (76). Some papers explicitly
418 compare various countries following a common framework. For Australia, South Africa, India
419 and China, Spencer et al. (77) find stranded assets in the context of regional employment and
420 fiscal revenues to be a major challenge to transitions away from coal.

421 Even though these case studies are insightful, it is hard to derive robust insights due to the
422 heterogeneity of approaches employed. We demonstrate how our AOC framework provides
423 a 'common language' to compare political economy factors across three countries with
424 different political and economic circumstances that have announced significant coal
425 investments. While Indonesia is the world's second largest coal exporter, Vietnam relies on
426 imports for newly developed coal fired plants since 2015. India relies heavily on domestic coal

427 in some regions, but imports coal in other regions. Moreover, political systems and traditions
428 are very different in those three countries.

429 This section draws on semi-structured interviews that (parts of) the author team have
430 conducted or supervised in India (78) (28 interviews, October – November 2018), Indonesia
431 (79) (50 interviews, March – May 2018) and Vietnam (80) (24 interviews, April 2018).
432 Interviews across these three countries were conducted following the AOC framework with
433 comparable interview guidelines (adapted to country circumstances). We compare the roles
434 of actors, objectives and context factors that interviewees deemed to be important in these
435 countries. Our AOC framework can thus be used to highlight common factors that impede a
436 transition away from coal in all three countries. These include common policy objectives, such
437 as economic growth and energy security⁴, as well as the political clout of vested interests in
438 the industry. While this exposition serves to demonstrate the usefulness of our framework, a
439 full assessment of the actors, objectives and context that shape energy and climate policies in
440 these countries needs to be left for future work.

441 4.1 Actors

442 Table 4 summarizes most the important *actors* in India, Indonesia and Vietnam. Note that we
443 do not take a particular stand on their relative importance at this point but focus on their
444 comparability.

445 First, coal development is of political relevance at the top level in all three countries. Notably,
446 in all countries, inside governments, various ministries with partly conflicting interests and
447 different power resources shape investment decisions in the electricity sector. In all countries,
448 ministerial silo mentalities have been reported, i.e. a lack of cooperation across ministries on
449 respective topics. Environmental ministries that are in charge for climate regulations have
450 little political influence. For example, in Indonesia climate protection and hence emission
451 reductions are narrowly framed as a forestry issue. At the same time, energy issues are dealt
452 with by the three ministries governing the state owned utility PLN, namely the Ministry of
453 Finance, the Ministry of Energy and the Ministry of SOEs.

⁴ Note that a clear definition of energy security is context specific (81) and the concept itself is found to be a discursive construction (82). Yet, two broad themes can be identified that are relevant for energy security, including availability and distribution of resources, and variability and reliability of energy supply (83, Chapter 9). Here we understand energy security in the context of policy makers' concern for access to stable energy supply.

454 In multi-level political systems regional actors seem to have a stabilizing effect on coal
 455 investments. In India, regional parties from coal mining regions often have played an
 456 important role in forming governmental coalitions at the national level. In Indonesia, regional
 457 governments across the country get a share of coal revenues. Their role is in particular
 458 important given attempts of political decentralization in Indonesia. In Vietnam provincial
 459 people’s committees need to be involved in the decision to include plants in the national
 460 power development plan, a key planning tool for the government.

461 *Table 4: List of important actors in India, Indonesia and Vietnam based on interviews (see 78–80) clustered into political and*
 462 *societal context factors. Similarities are highlighted.*

India	Indonesia	Vietnam
Political		
Prime Minister Line Ministries (Power, Coal and Railways, Heavy Industries, Environment, Renewable Energies) National parties (BJP, Congress) Regional parties (TDP, SAD) Supreme Court	President Line Ministries (SOEs, Mines and Resources, Finance) Regional governments	Prime Minister Line Ministries (Industry and Trade, Planning, Finance, Environment) Communist Party National Assembly Party committees Provincial People’s Committees
Societal		
SOEs (Coal, manufacturing) State owned Banks Independent power producers Electorate Farmers NGOs Renewable generation companies DISCOMs Energy Intensive Industries Indian Railways	SOEs (Electricity) Coal owners (oligarchs) Coal mining industry Electorate NGOs	SOEs (Electricity, Petroleum, Coal) NGOs International Donors (World Bank, EU, GIZ) Independent power producers RE project developer Coal constructing companies (esp. from China, RoK and Japan) Coal exporting countries Energy intensive industries Low skill manufacturing companies

463
 464 State owned enterprises (SOEs) are key actors in all three countries. In particular utilities (PLN
 465 in Indonesia, EVN in Vietnam and power distribution companies (DISCOMs) in India) can

466 exercise substantial political influence. But, other SOEs also play important roles, for example
467 ‘Coal India Limited’ or BHEL (a steam turbine manufacturer) in India.

468 NGOs (national and international) are present and shape public discourses in all three
469 countries, often aiming to put environmental objectives higher on the political agenda.
470 However, their direct influence on national policy making is rather limited.

471 Notably, energy intensive industries are important actors in India and Vietnam. In contrast, in
472 Indonesia the dominating industry actor is the coal mining industry, while other industry
473 sectors (i.e. the energy demand side) are less present.

474 Despite the similarities discussed above, there are also important country-specific
475 particularities. In India, coal is tightly linked to Indian Railways, which uses earnings from coal
476 transport to cross-subsidize low passenger fees. In addition, Indian (state-owned) banks have
477 been heavily involved in financing coal capacity and have a strong interest in avoiding stranded
478 assets resulting from more ambitious climate policy. In Vietnam, international donors play an
479 important role, both in terms of finance in the energy sector as well as in terms of general
480 funding (84). In Indonesia, as one the world’s most important coal exporting countries, the
481 coal mining industry is a powerful political actor that has inter alia financed the current
482 President’s election campaign.

483 *4.2 Objectives*

484 The objectives of energy security, employment opportunities, poverty eradication as well as
485 economic and industrial development play an important role for key policy makers in all three
486 countries (see summary in Table 5). Those objectives are enshrined in development plans or
487 specific policies. For example, in Indonesia explicit calls for resource sovereignty are reflected
488 in policies that cap the amount of coal that may be exported. Coal in this respect is seen as a
489 national resource that should be used domestically to cover the (expected) growth in energy
490 demand. In India and Vietnam, coal is regarded to have a prominent role to play in securing
491 the reliability of electricity supply (85). Providing electricity access and keeping electricity
492 prices low, both for households and industry, are key objectives to diversify the economy in
493 all three countries. In this respect, coal is explicitly seen as a means to foster industrial
494 development.

495 Notably, politicians’ desire to remain in power is closely linked to the energy sector. More
 496 specifically, in all three countries policy makers see little political leeway to increase electricity
 497 prices from their current low (and often subsidized) levels. In India and Indonesia, keeping
 498 electricity prices affordable has been a key promise in recent election campaigns.

499 Table 5: List of objectives in India, Indonesia and Vietnam based on interviews (see 78–80) clustered into political and
 500 societal context factors. Similarities are highlighted.

India	Indonesia	Vietnam
Political		
Re-election and staying in power Centralization of federal power International standing Political finance	Political stability, staying in power Serve interests of political supporters in light of new elections	Political stability, avoid social unrest Access to donor financing Sustain individual profits
Societal		
Affordable and sufficient electricity supply Increase electricity consumption Create jobs Sustain economic growth Reduce local air pollution Climate change mitigation	Affordable and sufficient electricity supply Increase rural electrification rate Develop infrastructure Reorganize public budget Secure markets for the coal industry (create domestic demand for coal) Local water and air pollution increasingly critical	Affordable and sufficient electricity supply Promotion of energy industry (SOEs) and related personal and political rents Climate change vulnerability highlighted

501

502 In Indonesia and India, royalties from coal mining are significant for the national as well as
 503 federal states’ budgets. Securing revenues and stabilizing public finance is a key objective of
 504 governments, not only but in particular powerful ministries of finance. By contrast, Vietnam
 505 has moved from being a net-exporter to a net-importer of coal in 2015, such that reducing the
 506 fiscal costs of imported coal (in a state-owned power generation system) is an important policy
 507 objective.

508 All three countries have adopted explicit targets for reducing greenhouse gas emissions or at
 509 least aim to slow down their growth, as stated in their NDCs. Environmental policies are
 510 however often supervised by environmental ministries, which are considered to have less
 511 political influence in all country contexts. For example, in Indonesia the three ministries in
 512 charge of energy policy face strong incentives to promote coal use: the Ministry of Finance

513 aims to generate revenues, the Ministry of Energy aims to reduce system costs (while not
514 being allowed politically to increase tariffs, see above) and the Ministry of SOEs aims to
515 provide infrastructure at least costs.

516 Environmental concerns are however given a higher priority if they can threaten other political
517 goals, e.g. remaining in power or keeping political stability. In Vietnam, environmental
518 objectives, including climate change and air pollution, seem to have become more important
519 for policy makers after an accident in a steel plant that caused environmental pollution in 2017
520 and related public protests. Air pollution in Indian cities – even though not necessarily related
521 to coal – plays an increasingly important role in discussions of the country’s policy.

522 *4.3 Context*

523 Table 6 compares key context factors in India, Vietnam and Indonesia. It is worth noting that
524 all have long coal mining traditions. While India and Vietnam increasingly need to import coal
525 to satisfy their domestic demand, Indonesia is among the top coal exporting countries (ranked
526 second). However, high quality coal for export is increasingly depleted and export markets in
527 Asia and Europe are expected to shrink. This situation has provided an incentive for the –
528 politically well-connected – owners of coal mines to lobby the government to increase
529 domestic coal-fired capacity to raise domestic coal demand and thus compensate for declining
530 export markets.

531 Further, in all three countries the power sector is characterized by monopolies on the supply
532 side, most notably exerted by state owned companies (CIL in India, EVN in Vietnam and PLN
533 in Indonesia). This has led to strong personal ties between the coal industry and regulators,
534 which may explain why coal-fired power generation receives more favorable regulatory
535 treatment than other energy sources.

536 Despite decreasing costs (86), country specific frictions in the energy market design in all three
537 countries lead to high (relative) risks for renewable energy investments, hence increasing
538 financing costs of capital-intensive renewable energy sources. For example, the conditions for
539 investing into coal and renewables, respectively, have been very different in Vietnam.
540 Independent power producers (IPPs) investing into coal get revenues guaranteed over 20
541 years, while for renewable energy IPPs were only guaranteed to receive revenues for one year
542 (74). This increases the risk premiums for investors and often makes (capital intensive)
543 renewable energy more expensive (in terms of capital costs) than coal in all three countries.

544 Comparable patterns that hamper renewable investments can also be found in India and
 545 Indonesia (75).

546 Finally, for all three countries rapid economic development has led to sharp increases in
 547 energy and electricity demand. For example, in Vietnam electricity demand has been rising by
 548 over 12 per cent per year since 1990 (85). A history of central planning and the Communist
 549 Party’s pledge to provide basic infrastructure services for the whole population at low prices
 550 have set economic development on an energy-intensive path. Likewise, in Indonesia, the drive
 551 for economic growth in conjunction with abundant national coal reserves has been mentioned
 552 as a reason for ‘resource nationalism’, which regards coal as national capital that should be
 553 used to spur economic development.

554

555 *Table 6: List of context factors in India, Indonesia and Vietnam based on interviews ((see 78–80)) clustered into political and*
 556 *societal context factors. Similarities are highlighted.*

India	Indonesia	Vietnam
<i>Techno-Economical</i>		
<i>High RE potential</i> <i>Large coal reserves</i> <i>Jobs in structurally weak regions (Eastern states)</i> <i>Low electrification rates and low electricity consumption</i> <i>Stressed assets in the power sector</i> <i>Slowing GDP growth rates</i>	<i>High RE potentials</i> <i>Large coal reserves, large coal exports</i> <i>Sustained economic growth >5%</i> <i>High capital costs for RE</i>	<i>High RE potential</i> <i>High electricity demand growth rates and fast economic growth</i> <i>Import dependence on fossil fuels</i> <i>High capital costs for RE</i>
<i>Institutional</i>		
<i>Parliamentary Democracy</i> <i>Federal Structure</i> <i>Recent switch in party hegemony</i>	<i>Presidential democracy</i> <i>Overcoming dictatorship (since 1997), “young democracy”</i> <i>SOE driven infrastructure development</i>	<i>Deep incumbencies, ‘revolving doors’</i> <i>One-Party regime; communist economic planning & SOEs</i> <i>High and increasing public debt</i> <i>Regulatory uncertainty</i>
<i>Discursive</i>		
<i>‘CoalGate’ corruption scandal in 2014</i>	<i>Forthcoming national elections</i> <i>Politically sensitive decentralization process towards more regional autonomy</i> <i>Resource nationalism</i>	<i>Accident in Formosa steel plant causing major environmental problems and protests</i>

Environmental

Pollution in major cities

Pollution in major cities

Pollution in major cities

557

558 *4.4. Preliminary lessons for policy making*

559 From our comparison we can provide some insights why phasing out coal (and even refraining
560 from new investments) constitutes a substantial political challenge in all three countries. A
561 few lessons can be generalized and serve as potential entry points to learn about coal phase
562 out policies (and respective challenges how to implement them) that go beyond specific
563 country cases.

564 First, energy and hence coal is deeply intermingled with fundamental policy objectives, such
565 as economic growth, development, poverty eradication or energy security. Alternatives are
566 not convincingly serving those goals, be it out of technological skepticism (e.g. in Vietnam) or
567 economic realities, such as high upfront costs for renewable energy systems that are not
568 compatible with budget constraints or the political impossibility to increase electricity prices.
569 Providing energy cheaply and reliably is (often seen to be) decisive for political survival.

570 Second, coal receives significant political support from well-established networks and
571 interests with deep ties to policy makers. These dominate – at least in the current situation –
572 the influence of other actors that promote different policy outcomes. These dynamics are
573 reinforced by powerful regional players that have vested interests to promote coal. Regions
574 that benefit from coal (e.g. with regard to royalties or regional employment) frequently have
575 the power to shape national decisions, independent of their constitutional role. This might
576 require specific compensation policies to facilitate coal phase-outs.

577 In this regard, a dimension that might deserve further attention is the role of SOEs in the
578 formulation of climate and energy policies and shaping of energy markets. Highly regulated
579 power markets frequently favor (public) coal investments and disincentivize (private)
580 investments into alternatives. The existing literature implies that international support can
581 indeed foster reforms to change the political economy determinants in this respect (87).

582 It is interesting to note that our analysis does not suggest prominent roles for some factors
583 that might have be expected to be important beforehand. One example is political freedom
584 and the ability to conduct political discourses openly (88). Notably, there are important

585 differences in rights of people to express their opinions and conduct political discourses across
586 the three countries. However, we find that public opinion (and resistance) to coal investments
587 is taken into account by policy makers in all three countries and serve as an important
588 constraint for decision makers at the top level. In this regard, in all three countries the (public
589 demand) for cheap and stable electricity is apparently weighted higher than (often local)
590 environmental concerns.

591 For the future, carrying out comparative analyses based on a large number of country case
592 studies could help to further identify stylized facts and establish typologies of countries that
593 are similar with regard to some aspects that matter for coal use. Such insights could help to
594 structure the discussion on how to take into account the specific (institutional, economic and
595 political) situation of particular countries when devising plans and policies to phase out coal.

596

597 **5 From description to policy**

598 Our framework enables a descriptive account of the political economy factors shaping climate
599 and energy policy formulation. In this section, we discuss how it could help to assess the
600 political feasibility of options for transitioning towards a low-carbon energy system. The
601 political economy perspective adopted here deliberately departs from the ‘first-best’ thinking
602 of neo-classical economics. Instead of asking which outcome would be socially optimal, it
603 posits that those policies will be adopted that best fulfill the objectives of those actors that
604 have the greatest say in policy-making. From this angle, the social optimum would only serve
605 as a benchmark to which to aspire, and policymakers interested in implementing the social
606 optimum (or states close to it) would need to consider policy packages (and possibly
607 sequences of policies over time) that maximize the political feasibility under condition of real
608 world power politics.

609 New actors supporting certain policy options could affect the balance of power and accelerate
610 policy change. Examples include the participation of civil society in public discussions and
611 decision making, as well as nascent ‘green’ industries that demand a change in energy policies.
612 Policy makers can play an active role in this regard, e.g. by fostering the emergence of ‘green’
613 industries via means of targeted subsidies and regulations (29) – even if these may be less
614 appealing in traditional welfare economic analysis.

615 In terms of underlying objectives, it is conceivable that external developments, such as
616 technological progress or changing market conditions, allow for novel opportunities that
617 broaden the option space for policy makers. For instance, declining costs for low-carbon
618 energy sources permit to better meet some actors' demand for affordable energy supply. In a
619 similar vein, the framework highlights the potential for previously not considered policy
620 options, such as compensation schemes that ensure political buy-in of groups that would
621 otherwise be negatively affected by climate policy. Given that climate policy is still a relatively
622 new phenomenon and all relevant actor groups are part of a rapid learning process, there may
623 be significant scope for increasing the politically feasible policy space via innovative policy
624 designs.

625 Regarding the context in which policy decisions are taken, institutional reforms can strengthen
626 the political influence of some actors and weaken the influence of others. For instance,
627 liberalization of the power sector would likely decrease incumbents' political power and
628 provide opportunities for new entrants, and changes in the political system could allow a
629 higher influence for green parties. Moreover, changing public attitudes can be expected to
630 increase the demand for climate policies. Such change of attitudes could result from new
631 scientific findings that increase the belief that climate change is a serious threat to human
632 well-being, focusing events (such as hurricanes or smog episodes, see Karapin (45)), a
633 transition to 'post-material values' (89) and more generally rising income and valuation of
634 environmental protection.

635 Ideally, the information outlined above would be available in the form of a detailed toolkit for
636 policy design in combination with examples from countries in which certain policies have been
637 (un)successfully applied. Those interested in advancing clean energy policies could then aim
638 at identifying those actors that exert the most resistance to policy change (such as key
639 ministries, utilities, energy-intensive industries, or unions) as well as those that would likely
640 welcome or even actively promote change (e.g. clean energy producers or NGOs). Options to
641 alter outcomes for these actors include either alleviating negative impacts on objectives that
642 matter for actors who would otherwise oppose policy change or promoting the objectives of
643 supportive actors (or, most likely, a combination of both). Moreover, our framework could
644 help to assess which institutional reforms would dampen the influence of some interest

645 groups while at the same time increasing the influence of others in a way that allows for low-
646 carbon energy policies to be politically feasible.

647

648

649 **6 Discussion and conclusions**

650 Based on the idea that policy formulation can be understood as a result of demand from
651 interest groups and supply by policy makers, this paper proposes the AOC framework to
652 analyze political economy issues from the perspective of i) actors, ii) their underlying
653 objectives, and iii) the context in which decisions are taken. Even though the AOC framework
654 is sufficiently general to allow application in a broad range of political economy settings, our
655 intention was to discuss how it can be used to analyze the formulation, implementation and
656 enforcement of energy and climate policies. Eventually, the usefulness of this framework can
657 only be demonstrated by means of practical application to carry out case studies in selected
658 countries.

659 Using this theoretical basis to conduct a large number of country case studies in a collaborative
660 research effort would lend the credibility of an established and tested approach to each
661 individual study. For future research, we aim to put into place such a joint undertaking to
662 further contribute towards building up an extensive database of country experiences that can
663 be used for comparative analysis. A role model in this regard may be the case studies
664 conducted under the Institutional Analysis and Development (IAD) framework, originally
665 developed by Elinor Ostrom and colleagues (18). Rigorous comparative work would, for
666 instance, help to better understand the reasons why countries in relatively similar situations
667 appear to often adopt quite different energy and climate policies. The varieties of capitalism
668 literature offers inspiration in terms of in establishing a novel research field for comparative
669 study of policy fields (90). Techniques to carry out systematic reviews and meta-analyses that
670 are common in other areas but have only rather recently gained prominence in research on
671 energy and climate policy may offer valuable methodological inputs for this kind of analysis
672 (91).

673 Within such a broader research effort the framework allows to formulate hypotheses and test
674 them in single-country as well as comparative case studies. While we leave it for further work
675 to develop and test specific hypotheses, these may feature climate and energy policy choices
676 (e.g. type and level of ambition of policies) as dependent variables and consider relationships
677 among various independent variables identified by the framework. Formulation and testing
678 of hypotheses can proceed by both deductively drawing on existing political economy theory
679 in the field, as well as inductively using pioneer case studies applying the framework to

680 formulate new hypotheses that can then be tested, refined, and expanded in further empirical
681 applications. Another interesting analogy in this respect is the Advocacy Coalition Framework,
682 which has been used to develop and test hypotheses about policy change processes for more
683 than two decades (92).

684 With regard to value of the framework for policy-makers, a closer understanding of the
685 political economy of climate and energy policy would also facilitate the design of politically
686 feasible policies. That is, it could inform building ‘winning coalitions’ in favor of climate
687 policies, while at the same time pre-empting political resistance by powerful interest groups
688 that might oppose the implementation of such policies. We hope that by developing the
689 framework and research program proposed in this paper, such efforts might build on a more
690 robust empirical and conceptual scientific basis than what is currently available.

691

692 Acknowledgements:

693 *The authors thank the participants at the panel on the political economy of coal*
694 *at the ECPR 2019 General Conference in Wrocław, as well as to the seminar participants at the*
695 *MCC for valuable comments and suggestions. The research leading to these results was*
696 *supported by the German Federal Ministry of Education and Research under grant agreements*
697 *01LS10A (PEP1p5) and 01LA1826A (PEGASOS). The authors declare no conflicts of interest*

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903

904 **Appendix:** A simple formalization of the AOC framework

905 The AOC framework can easily be formalized, which is helpful for further explicating key
906 analytical categories and their relationships. This exposition should not be regarded as a full-
907 fledged model. Rather, it illustrates the basic idea that actors use their political influence to
908 support policies that best meet their objectives.

909 Let there be a number of a relevant *policy objectives* that matter for *societal and political*
910 *actors*, denoted by O_1^S to O_a^S and O_1^P to O_b^P , respectively. The *context factors* are labeled C_1 to
911 C_c , and the objective functions of societal and political actors G_1^S to G_a^S and G_1^P to G_e^P ,
912 respectively. Finally, we assume that the objective functions of all political actors can be
913 aggregated into a *policy support function* J , and that the *policy packages* P_1 to P_f will be chosen
914 that yields the maximum political support at a given point in time, i.e. results in the maximum
915 value of J .

916 Each societal actor's objective function G can be expressed as a weighted sum of all policy
917 objectives (if a policy objective does not matter for a certain actor, the respective weight
918 becomes zero). The weight α_{ik} , which states the importance of policy objective k for societal
919 actor i , can then be expressed as a function of the context factors F , i.e. as $\alpha_{ik}[C_1, \dots, C_c]$. The
920 objective function of societal actor i can hence be written as:

921

$$922 \quad G_i^S = \sum_{k=1}^a \alpha_{ik}[C_1, \dots, C_c] O_k^S \quad (1)$$

923

924 In a similar vein, we regard each political actor's objective function to depend on two factors:
925 first, on their idiosyncratic objectives, such as ensuring reelection or increasing influence,
926 where the weight political actor i puts on objective k is given by β_{ik} . Second, we regard societal
927 actors as influencing political actors, such that the objective function of each social actor k
928 enters the objective function of each political actor i with weight γ_{ik} (if an objective or societal
929 actor is not relevant for a certain political actor, the respective weight is zero). We can again
930 express both these weights as functions of the context factors F , i.e. as $\beta_{ik}[C_1, \dots, C_c]$ and
931 $\gamma_{ik}[C_1, \dots, C_c]$:

932

$$933 \quad G_i^P = \sum_{k=1}^b \beta_{ik}[C_1, \dots, C_c] O_k^P + \sum_{k=1}^a \gamma_{ik}[C_1, \dots, C_c] G_k \quad (2)$$

934 Finally, let us assume that all political actors' objective functions G^P can be aggregated into a
 935 political support function J . This political support function captures, in a very stylized manner,
 936 how power struggles are conducted and deals are brokered between political actors. We
 937 express J as a sum of interests weighted by each political actor's political power. We allow the
 938 weights δ to be functions of the context variables C , i.e. the degree to which the interest of
 939 political actor k influences policy decisions is given by $\delta_k[C_1, \dots, C_c]$:

940

$$941 \quad J = \sum_{k=1}^e \delta_e[C_1, \dots, C_c] G_k^P \quad (3)$$

942

943 As each G_k^P is a function of the context factors C and societal actors' objective functions G^S ,
 944 which in turn are functions of the context factors C as well as societal and political actors'
 945 objectives O^S and O^P , J can be expressed as a function of the objectives and the context factors,
 946 i.e.:

947

$$948 \quad J = J[O_1^S, \dots, O_a^S, O_1^P, \dots, O_b^P, C_1, \dots, C_c] \quad (3')$$

949

950 We denote the set of f possible policies (in the sense of policy packages that combine different
 951 instruments, such as taxes, subsidies, performance standards, transfer payments) that can be
 952 implemented by P_1 to P_f . Each policy will result in a specific outcome for each of the objectives
 953 of societal and political actors, i.e. O^S and O^P . These objectives can hence be written as
 954 functions of the policy in place, i.e. $O_1^S(P), \dots, O_a^S(P)$ and $O_1^P(P), \dots, O_b^P(P)$. Then, the policy P^*
 955 that receives the most political support under the constraint of a given set of context factors
 956 and a specific constellation of societal and political actors C will be adopted:

957

$$958 \quad p^* = \underset{p}{\operatorname{argmax}} J[O_1^S(P), \dots, O_a^S(P), O_1^P(P), \dots, O_b^P(P), C_1, \dots, C_c]. \quad (4)$$

959

960